

THIS IS A PUBLIC ANNOUNCEMENT FOR INFORMATION PURPOSES ONLY AND IS NOT A PROSPECTUS ANNOUNCEMENT.



Please scan this QR code to view the RHP.



SUPREME POWER EQUIPMENT LIMITED

Our Company was originally incorporated as a private limited company under the Companies Act, 1956 in the name and style of "Supreme Power Equipment Private Limited" bearing Corporate Identification Number U31200TN2005PTC056666 dated June 21, 2005, issued by the Registrar of Companies, Chennai. Subsequently, our Company was converted into public limited company pursuant to a special resolution passed at an Extra-Ordinary General Meeting held on August 31, 2023, and name of our Company was changed to "Supreme Power Equipment Limited" and a fresh Certificate of Incorporation dated September 18, 2023, was issued by Registrar of Companies, Chennai. As on date of this Red Herring Prospectus, the Corporate Identification Number of our Company is U31200TN2005PLC056666. For further details of incorporation please refer to section titled "Our History and Certain Other Corporate Matters" beginning on page 147 of this Red Herring Prospectus.

Registered Office: 55, SIDCO Industrial Estates, Thirumazhisai Thirumushi, Tiruvallur, Poonamallee, Tamil Nadu, India, 600124
Tel: +91 44 26811221, **Fax:** N.A., **Website:** www.supremepower.in, **E-mail:** cs@supremepower.in, **Corporate Identity Number:** U31200TN2005PLC056666

Contact Person: Ms. Priyanka Bansal, Company Secretary & Compliance Officer

PROMOTERS: MR. VEE RAJMOHAN & MR. K V PRADEEP KUMAR

THE ISSUE

INITIAL PUBLIC OFFERING UP TO 71,80,000 EQUITY SHARES OF RS. 10/- EACH ("EQUITY SHARES") OF SUPREME POWER EQUIPMENT LIMITED ("SPEL" OR THE "COMPANY") FOR CASH AT A PRICE OF RS. [•]/- PER EQUITY SHARE (THE "ISSUE PRICE"), AGGREGATING TO RS. [•] LAKHS ("THE ISSUE"). OUT OF THE ISSUE, 9,32,000 EQUITY SHARES AGGREGATING TO RS. [•] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"). THE ISSUE LESS THE MARKET MAKER RESERVATION PORTION I.E. ISSUE OF 62,48,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. [•]/- PER EQUITY SHARE AGGREGATING TO RS. [•] LAKHS IS HERINAFTER REFERRED TO AS THE "NET ISSUE". THE ISSUE AND THE NET ISSUE WILL CONSTITUTE 28.73% AND 25.00%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED "TERMS OF THE ISSUE" BEGINNING ON PAGE NO. 282 OF THE RED HERRING PROSPECTUS.

ALLOCATION OF THE ISSUE

QIB PORTION (EXCLUDING ANCHOR INVESTOR)	NOT MORE THAN 12,50,000 EQUITY SHARES
ANCHOR INVESTOR PORTION	NOT MORE THAN 18,70,000 EQUITY SHARES
RETAIL PORTION	NOT LESS THAN 21,88,000 EQUITY SHARES
NON-INSTITUTIONAL PORTION	NOT LESS THAN 9,40,000 EQUITY SHARES
MARKET MAKER PORTION	UPTO 9,32,000 EQUITY SHARES

PRICE BAND: ₹ 61/- to ₹ 65/- PER EQUITY SHARE

THE FLOOR PRICE IS 6.1 TIMES OF THE FACE VALUE AND CAP PRICE IS 6.5 TIMES OF THE FACE VALUE OF THE EQUITY SHARES. BIDS CAN BE MADE FOR A MINIMUM OF 2000 EQUITY SHARES AND IN MULTIPLES OF 2000 EQUITY SHARES THEREAFTER.

THIS ISSUE IS BEING MADE THROUGH BOOK BUILDING PROCESS, IN TERMS OF CHAPTER IX OF THE SECURITIES AND EXCHANGE BOARD OF INDIA (ISSUE OF CAPITAL AND DISCLOSURE REQUIREMENTS) REGULATIONS, 2018 (THE "SEBI (ICDR) REGULATIONS"), AS AMENDED READ WITH RULE 19(2)(B) OF SECURITIES CONTRACTS (REGULATION) RULES, 1957, AS AMENDED.

FOR FURTHER DETAILS, PLEASE REFER TO THE CHAPTER TITLED "ISSUE PROCEDURE" BEGINNING ON PAGE 290 OF THE RED HERRING PROSPECTUS. A COPY OF THE RED HERRING PROSPECTUS IS BE DELIVERED FOR REGISTRATION TO THE REGISTRAR OF COMPANIES, CHENNAI AS REQUIRED UNDER SECTION 26 OF THE COMPANIES ACT, 2013.

BID OFFER PROGRAMME

ANCHOR BID OPENS ON DECEMBER 20, 2023 **BID OFFER OPENS ON DECEMBER 21, 2023** **BID OFFER CLOSES ON DECEMBER 26, 2023**

ASBA*	Simple, safe, smart way of Application!!!!	Mandatory in Public issues. No cheque will be accepted	*Applications supported by blocked amount (ASBA) is a better way of applying to issues by simply blocking the fund in the bank account. For further details, check section on ASBA below.
	UPI - Now available in ASBA for Retail Individual Investors ("RII") ** Investors are required to ensure that the bank account used for bidding is linked to their PAN. UPI - Now available in ASBA for Retail Individual Bidders applying through Registered Brokers, DPs & RTA. Retail Individual Bidders also have the option to submit the application directly to the ASBA Bank (SCSBs) or to use the facility of linked online trading, demat and bank account.		

*ASBA has to be availed by all the investors except Anchor Investors (if any). UPI may be availed by RIIs.
 For details on the ASBA and UPI process, please refer to the details given in ASBA Form and abridged prospectus and also please refer to the section "Issue Procedure" beginning on page 290 of the Red Herring Prospectus. The process is also available on the website of SEBI and Stock Exchanges in the General Information Document. ASBA Forms can be downloaded from the website of Emerge platform of NSE ("NSE Emerge" or "Stock Exchange") and can be obtained from the list of banks that is displaying on website of SEBI at www.sebi.gov.in.
 ** List of banks supporting UPI is also available on the website of SEBI at www.sebi.gov.in. For the list of UPI Apps and Banks live on IPO, please refer to the link: www.sebi.gov.in. YES Bank Limited has been appointed as Sponsor Bank for the Issue in accordance with the requirements of the SEBI Circular dated November 1, 2018, as amended.

IN TERMS OF THE CIRCULAR NO. CIR/CFD/POLICYCELL/11/2015 DATED NOVEMBER 10, 2015 AND ALL POTENTIAL INVESTORS PARTICIPATE IN THE ISSUE ONLY THROUGH APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA) PROCESS PROVIDING DETAILS ABOUT THE BANK ACCOUNT WHICH WILL BE BLOCKED BY THE SELF-CERTIFIED SYNDICATE BANKS (SCSBs) FOR THE SAME. FURTHER PURSUANT TO CIRCULAR BEARING NO. SEBI/HO/CFD/DIL2/CIR/P/2019/76 DATED JUNE 28, 2019 FOR IMPLEMENTATION OF PHASE II FOR UPI FACILITY, WHICH IS EFFECTIVE FROM JULY 01, 2019. ALL POTENTIAL BIDDERS (EXCEPT ANCHOR INVESTORS) ARE REQUIRED TO MANDATORILY UTILIZE THE APPLICATION SUPPORTED BY BLOCKED AMOUNT (ASBA) PROCESS PROVIDING DETAILS OF THEIR RESPECTIVE ASBA ACCOUNT OR CORRESPONDING UPI ID (IN CASE OF RIIs), IN WHICH THE APPLICATION AMOUNTS WILL BE BLOCKED BY THE SCSBs OR UNDER THE UPI MECHANISM, AS APPLICABLE. FOR MORE DETAILS IN THIS REGARD, SPECIFIC ATTENTION IS INVITED TO THE "ISSUE PROCEDURE" ON PAGE NO. 290 OF THE RED HERRING PROSPECTUS. IN CASE OF DELAY, IF ANY IN UNBLOCKING/REFUND THE FUND, OUR COMPANY SHALL PAY THE INTEREST ON THE APPLICATION MONEY AT THE RATE OF 15% PER ANNUM FOR THE PERIOD OF DELAY.

1) Basic Earning per Share (EPS) as per Accounting Standard 20.

Period	Basic & Diluted EPS in ₹	Weight
For the period ended on July 31, 2023	2.77	4
2022-23	6.08	3
2021-22	0.29	2
2020-21	0.15	1
Weighted Average EPS	3.01	

2) Price to Earnings (P/E) ratio in relation to Issue Price of ₹ [•] per Equity Share of face value ₹. 10/- each fully paid up.

Particulars	P/E Ratio at floor price (Rs. 61/-)	P/E Ratio at cap price (Rs. 65/-)
P/E ratio based on the Basic & Diluted EPS, as restated for FY 2022-23	10.03	10.69
P/E ratio based on the Weighted Average EPS, as restated	20.27	21.59

3) Return on Net Worth (RONW)

Period	Return on Net Worth (%)	Weights
For the period ended on July 31, 2023	21.43	4
2022-23	59.88	3
2021-22	7.16	2
2020-21	3.95	1
Weighted Average	28.36%	

4) Net Asset Value per Equity Share

Particulars	Net Asset Value (NAV) in ₹.
For the period ended on July 31, 2023	58.07
2022-23	45.62
2021-22	18.28
2020-21	16.97
NAV - After the Offer	
At the Floor Price	17.53
At the Cap price	18.68

5) Comparison with industry peers

#	Name of the company	Face Value (Per share)	CMP	EPS (Rs)	P/E Ratio	RONW (%)	NAV (Rs. Per share)	PAT (Rs. In Lakhs)
1	Supreme Power Equipment Limited	10.00	[•]	6.08	[•]	59.9%	45.62	1082.29
Peer Group*								
2	TD Power System Limited	2.00	264.55	5.70	46.41	16.00%	3,805.96	8845.83
3	Transformers & Rectifiers (India) Limited	1.00	164.60	2.80	58.79	9.70%	28.84	3709.00
4	Indo Tech Transformers Limited	10.00	438.90	24.20	18.14	15.00%	16.09	2570.18
5	VoltAmp Transformers Limited	10.00	4,349.55	197.63	22.01	19.51%	1,094.41	19,994.28

*Considering the nature and turnover of business of the Company the peers are not strictly comparable. However, the same have been included for broader comparison.
 • The figures for Supreme Power Equipment Limited are based on the restated results for the year ended March 31, 2023.
 • The figures for the peer group are based on standalone audited results for the respective year ended March 31, 2023.
 • Current Market Price (CMP) is the closing price of respective scrip as on October 3, 2023.

For further details see section titled Risk Factors beginning on page 24 and the financials of the Company including profitability and return ratios, as set out in the section titled Auditors Report and Financial Information of Our Company beginning on page 182 of Red Herring Prospectus for more informed view.

Key financial and operational performance indicators ("KPIs")
 Our company considers that KPIs included herein below have a bearing for arriving at the basis for Offer Price. The KPIs disclosed below have been approved by a resolution of our Audit Committee dated October 05, 2023. Further, the KPIs herein have been certified by PPN and Company, Chartered Accountants, by their certificate dated October 05, 2023 vide UDIN 232384528GXDZJ6976. Additionally, the Audit Committee on its meeting dated October 05, 2023 have confirmed that other than verified and audited KPIs set out below, our company has not disclosed to earlier investors at any point of time during the three years period prior to the date of the Red Herring Prospectus.
 For further details of our key performance indicators, see "Risk Factors, "Our Business", "Management's Discussion and Analysis of Financial Condition and Results of Operations" on pages 24, 114, 246 respectively. We have described and defined them, where applicable, in "Definitions and Abbreviations" section on page 2. Our Company confirms that it shall continue to disclose all the KPIs included in this section "Basis for Offer Price", on a periodic basis, at least once in a year (or for any lesser period as determined by the Board of our Company), for a duration that is at least the later of (i) one year after the listing date or period specified by SEBI; or (ii) till the utilization of the Net Proceeds. Any change in these KPIs, during the aforementioned period, will be explained by our Company as required under the SEBI ICDR Regulations.
Key metrics like revenue growth, EBITDA Margin, PAT Margin and few balance sheet ratio are monitored on a periodic basis for evaluating the overall performance of our Company.
KPI indicators

Particulars	(Amount in lakhs except %)			
	For the period ended on July 31, 2023	Financial Year ended March 31st, 2023	Financial Year ended March 31st, 2022	Financial Year ended March 31st, 2021
Revenue from operations ⁽¹⁾	3,429.34	7,553.03	4,660.47	3,535.17
Growth in Revenue from Operations ⁽²⁾	-	62.07%	31.83%	-
EBITDA ⁽³⁾	585.58	1,316.56	344.22	267.41
EBITDA (%) Margin ⁽⁴⁾	17.08%	17.43%	7.39%	7.56%
EBITDA Growth Period on Period ⁽⁵⁾	-	282.47%	28.72%	-
ROCE (%) ⁽⁶⁾	28.99%	83.01%	39.37%	29.50%
Current Ratio ⁽⁷⁾	1.27	1.54	1.31	1.21
Operating Cash flow ⁽⁸⁾	778.66	444.51	(131.43)	571.46
PAT ⁽⁹⁾	492.57	1,082.29	51.81	26.56
ROE/ RoNW ⁽¹⁰⁾	21.43%	59.88%	7.16%	3.95%
EPS ⁽¹¹⁾	2.77	6.08	0.29	0.15

Notes:
 (1) Revenue from operations is the total revenue generated by our Company.
 (2) Growth in Revenue in percentage, Year on Year
 (3) EBITDA is calculated as Profit before tax + Depreciation + Interest Expenses - Other Income
 (4) EBITDA Margin⁽⁴⁾ is calculated as EBITDA divided by Revenue from Operations
 (5) EBITDA Growth Rate Year on Year in Percentage
 (6) ROCE: Return on Capital Employed is calculated as EBIT divided by capital employed, which is defined as shareholders' equity plus long term debt
 (7) Current Ratio: Current Asset over Current Liabilities
 (8) Operating Cash flow⁽⁸⁾
 (9) PAT⁽⁹⁾
 (10) ROE/ RoNW⁽¹⁰⁾
 (11) EPS⁽¹¹⁾

